

anti-counterfeiting measures. The 13-lawyer team also handles trade mark and copyright litigation. Virginie Ulmann is 'extremely responsive and practical', and Jean-François Bretonnière is also recommended.

**DLA Piper's** comprehensive IP practice includes 15 lawyers. It has strong patent litigation expertise, particularly through Jean-Christophe Tristant, who handles cases in the healthcare and industrial sectors. Laurence Julien-Raes is a trade mark portfolio management expert, and Patrick Boiron advises clients such as Discovery International on audiovisual IP.

**De Gaulle Fleurance & Associés'** full-service practice has great experience in pharmaceuticals patent litigation, and also advises on trade mark, copyright and IP matters relating to the internet. The firm's media and technology clients include Microsoft and 20th Century Fox. Louis de Gaulle and Frank Valentin are the key contacts along with Julien Horn, 'a very approachable adviser who always gives the impression of being under control'.

**Dechert** added strong trade mark and patent litigation expertise after hiring the 'excellent and responsive' Marianne Schaffner from **Linklaters LLP**.

Under the strong leadership of Alexandra Néri, **Herbert Smith Freehills LLP's** seven-

lawyer team has positioned itself as a go-to option for groundbreaking internet-related IP matters. It has won important cases for internet giants and large internet corporations are increasingly turning to the firm for advice on IP, press law and e-reputation matters. Of counsels Céline Bey and Sébastien Proust are also recommended.

**Jones Day's** four-lawyer practice has expertise in contentious and non-contentious patent and trade mark law. Highly regarded practice head Emmanuel Baud is recommended for his 'business sense' and 'real love for IP law'. The team's patent litigators represented Daikin in a pan-European patent dispute with Solvay. The firm advises various key clients in the liquor and fashion sectors, and acted for Europcar in a dispute with the City of Paris.

## Intellectual property

### Patent and trade mark attorneys

This section introduces France's best patent and trade mark attorneys (CPI – Conseils en Propriété Industrielle). The CPI firms advise inventors on protecting and exploiting their rights. More than 900 experts have the title of CPI, divided between engineers, who specialise in patents, and jurists, who deal with trade mark issues.

Long established leading player **Cabinet Beau de Loménie** fields some 220 professionals. The patent practice comprises 70 attorneys led by Didier Intès, Jean-Jacques Joly, Philippe Hubert, François Delumeau, and Pierre-Louis Désormière. The firm represents many leading French and international clients from various industries – but particularly the mechanical and

new technologies fields – on patent drafting, filing, licensing, and oppositions. Aurélia Marie heads the trade mark practice, which manages the portfolios of many prominent clients in the luxury goods, technology and mechanical sectors. The firm has offices in Paris, Lille, Lyon, and Marseille, as well as internationally in Birmingham, Munich and Duisburg.

**Lavoix** houses some 200 professionals including 75 patent attorneys, trade mark attorneys and technology specialists. The practice has notable expertise in the biotechnology, pharmaceuticals, chemistry, electronics, physics and technology sectors, and ranks among the top firms for new patent registrations at French and EU levels. The firm advises many CAC 40 and multinational clients, and uses innovative technological tools to assist clients in IP rights management of IP rights. The firm is also highly active in anti-counterfeiting matters. The firm has offices in Paris, Lyon, Toulouse, Clermont-Ferrand, and Rennes, as well as Munich, and works in collaboration with **Lavoix Avocats**.

## Media and entertainment

### Boutiques

Media and entertainment boutiques are listed alphabetically in this section.

**Bauer & Bigot** is a key player in the press, magazine and publishing fields. Christophe Bigot and Camille Bauer are recommended.

**Borowsky & de Baecque's** Sophie Borowsky represents European and US movie producers and investors. Art specialist Olivier de Baecque is an adviser to several artists, artist estates, museums, and galleries.

### OTHER RECOMMENDED FIRMS

Adamas  
Aramis ◊  
CMS  
DS Avocats  
Eversheds LLP  
Foucaud Tchekhoff Pochet & Associés  
Hughes Hubbard & Reed LLP  
LMT Avocats ◊  
NomoS  
Olswang  
Renault, Thominet, Vignaud  
Taylor Wessing  
Winston & Strawn ◊  
Wragge & Co

Aklea  
Alain Bensoussan-Avocats  
Altana  
Bersay & Associés  
Coblence & Associés  
De Pardieu Brocas Maffei A.A.R.P.I  
Field Fisher Waterhouse  
Granrut Avocats  
Latournerie Wolfrom & Associés  
SBKG & Associés  
Simmons & Simmons LLP  
White & Case LLP  
Wilhelm & Associés

Firms are listed A-Z within tiers  
◊ indicates firm displays contact details at the end of this chapter

### INTELLECTUAL PROPERTY

#### Patent and trade mark attorneys

Beau de Loménie, Cabinet ◊ 1  
Lavoix

### OTHER RECOMMENDED FIRMS

Brevalex  
D.A Casalonga-Josse, Bureau  
Ernest Gutmann - Yves Plasseraud SAS (EGYP)  
Germain & Maureau  
LLR  
Marks & Clerk  
Novagraaf Technologies SA  
Plasseraud, Cabinet  
Regimbeau  
Santarelli

Didier Martin, Cabinet  
IXAS Conseil

Firms are listed A-Z within tiers  
◊ indicates firm displays contact details at the end of this chapter

### MEDIA AND ENTERTAINMENT

#### Boutiques: Art

Borowsky & de Baecque 1  
Hugotavocats  
Neuer, Cabinet

### MEDIA AND ENTERTAINMENT

#### Boutiques: Book publishers

Bauer & Bigot 1  
Gilles Vercken Avocats  
Hugotavocats  
Pierrat

### MEDIA AND ENTERTAINMENT

#### Boutiques: Cinema

Borowsky & de Baecque 1  
Laude Esquer Champey

Firms are listed A-Z within tiers

**Gilles Vercken Avocats**' 'passionate' team has 'a perfect understanding' of the publishing industry and acts for several major publishers, and also represents producers and publishers in the music industry. Gilles Vercken's 'overall knowledge of music copyrights and the different French music collective societies is invaluable'. Other clients include major television and radio broadcasters as well as magazine publishers.

**Hugotavocats** advises famous museums, galleries, artists and artist estates on copyright and also handles various litigation issues. The firm also acts for a prominent publishing house. Jean-Philippe Hugot and Olivier Hugot are the key contacts.

**Laude Esquier Champey** represents independent movie producers in production-related litigation. Olivier Laude, Victor Champey and Sophie Havard Duclos are the key contacts.

**Martine Coisne** is a strong reference for work in the audiovisual sector.

**Cabinet Neuer**'s Jean-Jacques Neuer advises galleries, artist foundations, painters and sculptors.

**Nicolas Boespflug** is a strong name in the music industry. He is also involved in the radio and press sectors.

**PRD Avocats** defends journalists and media groups such as RMC, BFM Radio and BFM TV facing defamation proceedings. Pierre-Randolph Dufau is the key contact.

**Pierrat** is a market-leading practice for publishing contracts and litigation.

#### MEDIA AND ENTERTAINMENT

Boutiques: Music

**Gilles Vercken Avocats**  
**Nicolas Boespflug**

1

#### MEDIA AND ENTERTAINMENT

Boutiques: Newspapers and magazines

**Bauer & Bigot**  
**Gilles Vercken Avocats**  
**Laude Esquier Champey**  
**Nicolas Boespflug**  
**PRD Avocats**  
**Teissonnière Sardain Chevé**

1

#### MEDIA AND ENTERTAINMENT

Boutiques: TV/radio

**Borowsky & de Baecque**  
**Gilles Vercken Avocats**  
**Laude Esquier Champey**  
**Martine Coisne**  
**Nicolas Boespflug**  
**PRD Avocats**  
**Teissonnière Sardain Chevé**

1

Firms are listed A-Z within tiers

**Teissonnière Sardain Chevé** advises major national press and magazine titles as well as some audiovisual producers. Frédéric Sardain is the key contact.

## Media and entertainment

### Full-service firms

**Carreras, Barsikian, Robertson & Associés** has a strong practice spanning the music and audiovisual sectors. Alain Barsikian handles a whole range of matters including contractual, tax and litigation matters. Olivier Sprung is a television industry specialist and a favourite adviser to TF1. Pierre-Olivier Chartier handles top litigation in the IT and telecoms sectors, and Judith Vuillez advises on sports-related sponsorship and distribution matters. Adidas is a regular client.

Headed by Patrick Boiron, **DLA Piper**'s practice has a strong presence in the audiovisual field where the firm acts for Hollywood studios and major US broadcasters such as Discovery International. The team also advises key clients in the press sector such as *The Huffington Post*.

### MEDIA AND ENTERTAINMENT

Full-service firms

**Carreras, Barsikian, Robertson & Associés** 1  
**DLA Piper**  
**De Gaulle Fleurance & Associés** ◊  
**Deprez Guignot & Associés**  
**Granrut Avocats**  
**Hogan Lovells (Paris) LLP**  
**NomoS**  
**Taylor Wessing**  
**WAN Avocats**  
**Wilhelm & Associés**

### OTHER RECOMMENDED FIRMS

**Aklea**  
**Baker & McKenzie SCP**  
**Bird & Bird**  
**Clifford Chance**  
**Foucaud Tchekhoff Pochet & Associés**

**Allen & Overy LLP**  
**Aston**  
**Bersay & Associés**  
**Dentons**  
**Gide Loyrette Nouel A.A.R.P.I.**  
**Goutal Alibert & Associés**  
**Gramond & Associés**  
**LMT Avocats** ◊  
**Latournerie Wolfram & Associés**  
**Lysias Partners**  
**Nixon Peabody LLP**  
**UGGC Avocats**

Firms are listed A-Z within tiers

◊ indicates firm displays contact details at the end of this chapter

The firm advises on everything from creation of content to exploitation.

**De Gaulle Fleurance & Associés** is a leading adviser to the cinema and television industries, and Charles-Edouard Renault is a key name in the field. The firm advises leading US studios, such as 20th Century Fox, and broadcasters including Arte France on content production and copyright matters. The firm also represents Bayard and Editions Robert Laffont in the publishing sector, and is developing its sports law practice. Frank Valentin, Julien Horn and Louis de Gaulle complete the team.

**Deprez Guignot & Associés** has key clients in the television and advertising fields, and also advises on press law. Pierre Deprez and Vincent Fauchoux are the key contacts.

**Granrut Avocats**' Jean Castelain represents major names in the music sector, for which he handles major copyright and counterfeiting disputes. He represents a major television broadcaster in defamation and copyright proceedings. Anne Cousin's clients include free newspaper 20minutes.

**Hogan Lovells (Paris) LLP**'s Winston Maxwell and Xavier Buffet Delmas advise celebrities and French and Hollywood movie studios on film production and distribution.

**NomoS** has a leading practice in the music industry, where clients include Sony. The firm also represents radio broadcasters and several movie producers such as Pathé and Gaumont. Eric Lauvaux, Héléna Delabarre and Armelle Furlon are recommended.

Christian Valsamidis heads **Taylor Wessing**'s team, which is the market's leading reference for movie production and financing – it advises on most major French and foreign productions. Claire Saint-Laurent is also recommended along with litigator Benoît Goulesque-Monaux and sports law expert Didier Domat.

**WAN Avocats**' Isabelle Wekstein has strong knowledge of the music and publishing sectors, and particularly represents artists.

**Wilhelm & Associés** is one of Canal+'s preferred advisers in the television sector. The practice also assists many leading sport clubs in their dealings with relevant sport federations. Pascal Wilhelm, Edouard Bloch and Valérie Levy are the key contacts.

## Mergers and acquisitions

**Bredin Prat**'s 'overall level of service is outstanding'. The 50-lawyer practice sets the gold standard in France and is also a number-one choice for European transactions. The firm is famous for its high level of partner involvement in deals and its lawyers' abilities to handle contentious matters when necessary. Recent highlights include advising PSA Peugeot Citroën