firm's client portfolio is made up of well-known domestic and international corporations. In key highlights, lawyers represented a major US movie producer in a copyright infringement case involving the soundtrack of a famous TV programme. It also won the annulment of a first instance judgment before the European Court of Justice which initially refused the registration of a trade mark for a multinational food company.

August & Debouzy advises and litigates on trade mark protection in France and internationally. The firm has a portfolio of prestigous clients. Mashasti Razavi and Kami Haeri are strongly recommended.

**Bignon Lebray & Associés** advises on industrial property and literary and artistic property rights. Anne-Marie Pecoraro is well known and leads an *'efficient and friendly team'*.

Clifford Chance's 'competent' team includes partners Jean-Frédéric Gaultier and Christian Lachèze. The practice's excellent reputation in the sports industry remains unchallenged. The team advised the International Rugby Board and Rugby World Cup for the Rugby World Cup 2007. Lawyers also advised clients such as Amazon, EADS, Gap, and Lego on general IP matters and trade mark portfolio management-related issues.

Louis de Gaulle, Julien Horn, and Frank Valentin lead a strong IP practice at **De Gaulle Fleurance & Associés**. The team has an impressive list of US clients in the cinema industry, as well as several TV companies and sports event operators. The team is described as 'smart' and 'able to explain things well to clients.' Recently the group advised MySpace on user-generated content issues, as well as providing counsel on copyright and trade mark issues for both Dreamworks and 20<sup>th</sup> Century Fox.

Jones Day's IP team comprises of-counsel Catherine Muyl and four associates. The team offers IP litigation and advice. The practice is particularly active in trade marks.

Partners Eric Lauvaux and Hélèna Delabarre lead **NomoS**' IP department, which focuses on advising on trade mark, copyright and patents in the media industry.

WAN Avocats has a strong emphasis on trade mark and IP litigation, with a potent client base of media companies. Isabelle Wekstein enjoys a good reputation.

## Intellectual property Boutiques

Armengaud Guerlain has built a strong reputation in the fashion industry on trade mark and patent issues, notably representing Dolce & Gabbana in a case against Dior. Jacques Armengaud and Stéphane Guerlain are two famous names on the market.

## INTELLECTUAL PROPERTY Boutiques

ARMENGAUD GUERLAIN
CASALONGA AVOCATS
COUSIN & MOATTY
ESCANDE
GAULTIER LAKITS SZLEPER
GILBEY DE HAAS
GILLES VERCKEN AVOCATS

GREFFE
HOLLIER-LAROUSSE & ASSOCIÉS
HOWREY LLP 
NICOLAS BOESPFLUG
PHILIPPE COMBEAU
VÉRON & ASSOCIÉS

Firms are listed A-Z

O Indicates firm displays contact details at the end of this chapter

Casalonga Avocats undertakes trade mark and patent-related instructions. In 2007, the firm hired domain name specialist Marie-Emmanuelle Haas, who previously directed the trade mark department at leading IT firm Alain Bensoussan. Arnaud and Caroline Casalonga are both experienced practitioners.

**Cousin & Moatty's** activity focuses on patents, primarily in the pharmaceutical, chemistry, mechanical and optical sectors. Pierre Cousin is strongly recommended.

**Escande** is primarily active in trade marks but also has expertise in patents. The firm has a clientele of big names in the car, luxury goods and food industries. Michel-Paul Escande is the key contact.

Gaultier Lakits Szleper is an expert in industrial property rights in the areas of trade marks and domain names. The firm excels in patent litigation, notably in the pharmaceutical sector.

Gilbey de Haas is considered 'really good for trade mark issues'. The firm also deals with the management of intellectual property rights and handles patent litigation. Richard Gilbey, Charles de Haas and Rebecca Delorey are highly recommended.

Gilles Vercken Avocats has a strong reputation for its expertise in copyright and general IP issues, notably in relation to new technologies. The firm works for large media groups, artists and companies from the cultural sector. Gilles Vercken is recommended. The firm also benefits from the collaboration of professors Michel Vivant and Valérie-Laure Benabou.

**Greffe** works for a diverse clientele, with a number of prestigious clients in the fashion sector.

Hollier-Larousse & Associés is particularly active in trade marks and litigation. The firm also has recommended expertise in patents and copyright. Clients include a number of multinationals and banks. Christian Hollier-

## OTHER RECOMMENDED FIRMS

Borowsky & de Baecque Cléry de La Myre Mory

Corinne Champagner Katz

Damien Challamel - Avocat

**EGAvocats** 

Féral-Schuhl/Sainte Marie

Hirsch & Associés

Hoffman

Hugotavocats

Jean-Louis Lagarde

Michel Huet

Nataf Fajgenbaum & Associés

**Pierrat** 

Wilhelm & Associés ©

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Larousse, Annette Sion and Sandrine Bouvier-Rayon are the key contacts.

Howrey LLP is a good reference point for patent litigation. Recent high-profile work includes advising Mistsubishi on a patent-infringement case relating to mobile phones, Procter & Gamble on a design-infringement case and L'Oréal on a trade mark and copyright infringement case regarding the protection of fragrances under copyright. The team is made up of recognised experts with Marina Cousté, François Jonquères and Denis Monégier du Sorbier.

**Nicolas Boespflug** handles trade marks, copyright and patents. The firm notably works for Philips and has a solid client base in the media and entertainment industry such as Vivendi Universal and NRJ. Nicolas Boespflug is recommended.

**Philippe Combeau** is particularly active in patent litigation and has a client portfolio encompassing a number of major pharmaceutical groups.

Véron & Associés has a strong established reputation in the field of patent litigation and is regularly involved in crossborder disputes. Its expertise spans the pharmaceuticals, electronics and telecoms sectors. Pierre Véron is one of the leading experts in patent litigation.

Other recommended specialists include: Olivier de Baecque (Borowsky & de Baecque); Olivier de La Myre Mory et Alain Cléry (Cléry de La Myre Mory); Corinne Champagner Katz; Damien Challamel – Avocat; Emmanuel Gougé (EGAvocats); Bruno Grégoire Sainte Marie (Féral-Schuhl/Sainte Marie); Marc-Roger Hirsch (Hirsch & Associés); Serge Hoffman (Hoffman); Jean-Philippe et Olivier Hugot (HUGOTAVOCATS); Jean-Louis Lagarde; Michel Huet; Fabienne Fajgenbaum (Nataf Fajgenbaum & Associés); Emmanuel Pierrat (Pierrat); and Wilhelm & Associés.